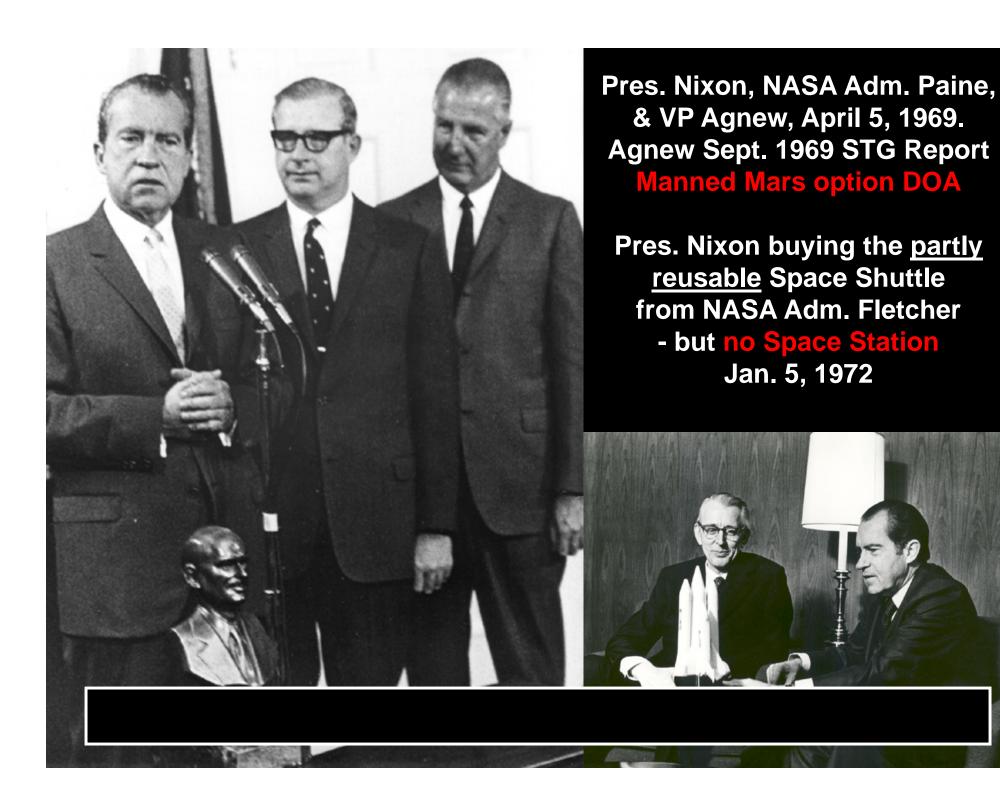


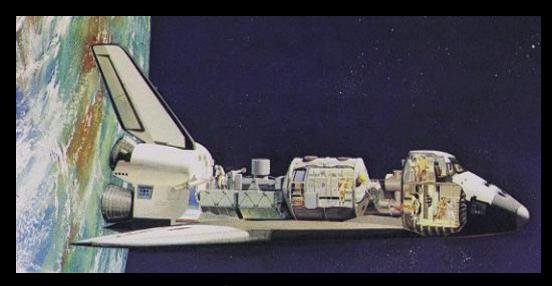
An exhilarating story of White House-induced and

NASA self-inflicted management complexity despite which incredible mission success ensued

Noel W. Hinners PI Forum July 28, 2011



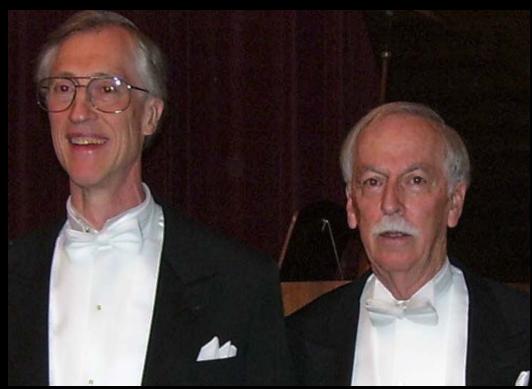
COBE: Enmeshed in a web of challenges





- 1974 AO-6 Solicited Explorers for '78 to '82 flight
 - Launch on Delta, Scout or Shuttle when available
- 1976 Dictum: Ye shall use Shuttle for all US launches
 - So, COBE was designed for Shuttle; AA demurred
 - Thus ELVs moved to OMSF, Life Sciences to OSS
- 1984 Decision to implement COBE in GSFC Engineering for hands-on management and build experience
- 1986 Challenger altered the rules
 - COBE assigned (a management challenge) to Delta II
 - Eventually stressed center manpower
- 1989 Launch and success





Mission success is ultimately a function of superb leadership and teams overcoming challenges

